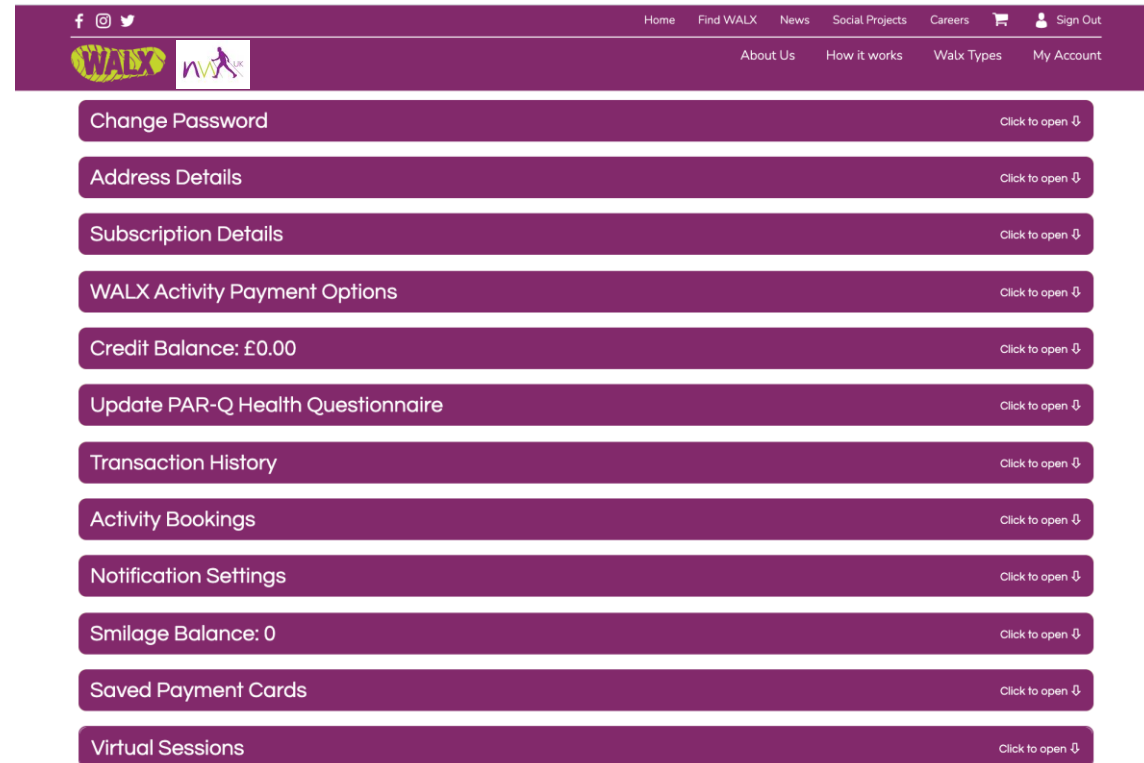
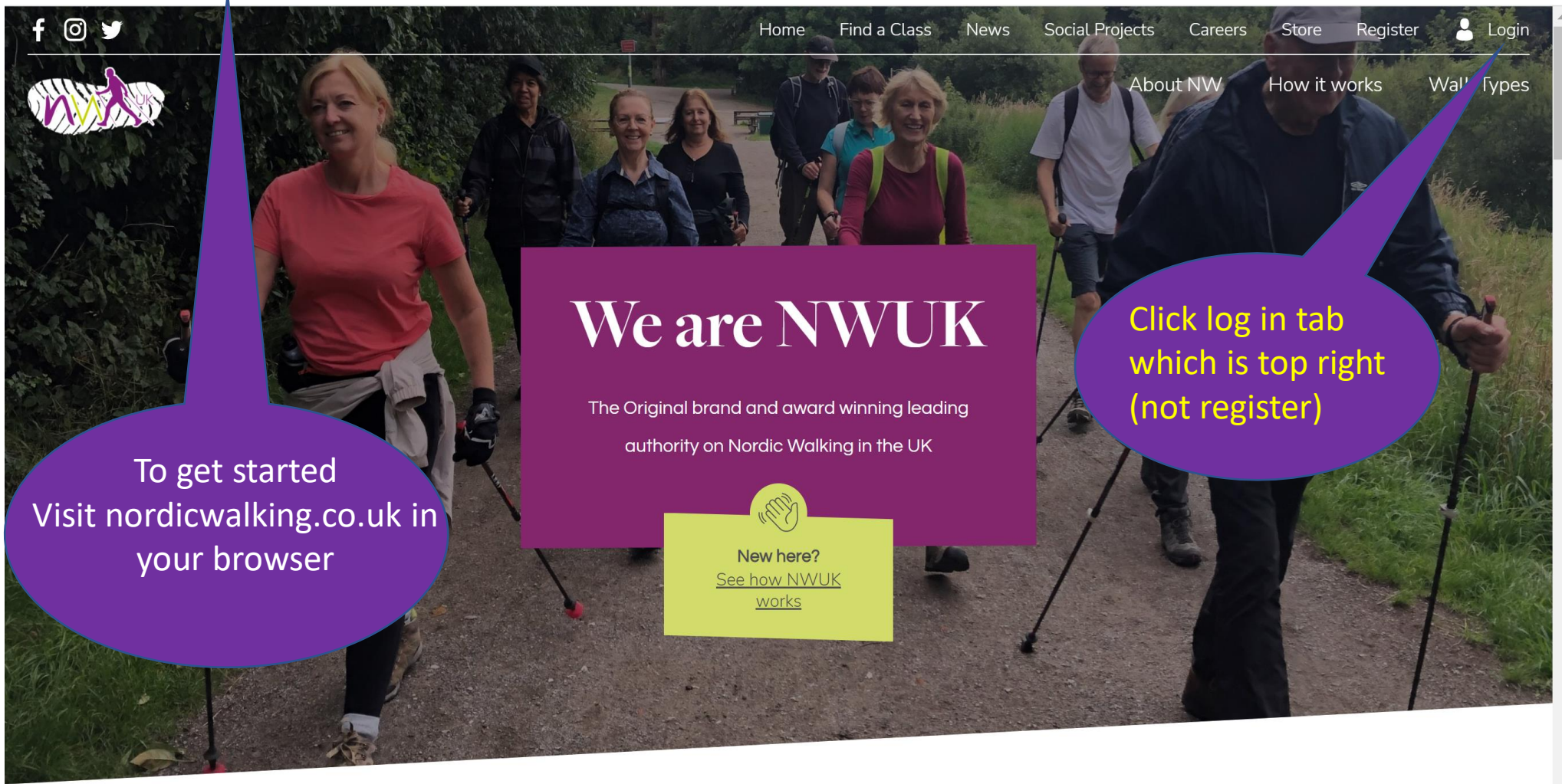


The new NWUK portal is now ready for YOU.....

- We are now ready to invite you to use the NEW NWUK portal in order to book your classes, manage your account & membership of NWUK
- Your NWUK dashboard will help you locate all the new features which are clear and simple to use – click arrow top right of each section to open it





To get started
Visit nordicwalking.co.uk in
your browser

We are NWUK

The Original brand and award winning leading
authority on Nordic Walking in the UK


New here?
[See how NWUK
works](#)

Click log in tab
which is top right
(not register)

Hello!

Start your Nordic





Member Login

Use the e mail you currently use for booking classes on the exercise anywhere portal and the SAME password

address

Password

Remember Me

[Lost your password?](#)

If you have forgotten your password (or rely on autofill) you may need to request a new password as this is a totally new website so autofill will not work

Please do not attempt to guess password and log in more than three times or you will be locked out for security reasons

If that happens come back in an hour!



One Log in for bookings, benefits and your digital Membership card

Bookings Calendar interface showing a calendar for May 2021 with various activity listings for each day.

Upton Park Explorer activity detail page showing pricing (£6.00), distance (3 Miles), time (9:00 AM - 10:00 AM), location, and photos of the park.

Your new dashboard will replace the Exercise Anywhere booking portal and combine other features in all one place



What you will need to do once in the portal

- Update your details if incorrect
- Check that your payment packages are correct
- Check your Membership card displays (if it is current & you used the same e mail when you joined)

OPTIONAL

- Update communication preferences etc so your instructor can contact you via texts and 'what's app' in future

The screenshot shows the 'Membership Details' page in a purple-themed portal. At the top right, there is a 'Click to close' link. The main content is divided into several sections:

- Status:** NWUK Membership - Active. A 'Cancel Subscription' button is visible.
- Start Date:** 25/02/2021
- Renewal Date:** 25/02/2022
- Payment Card:** Update - Card Ending With: 2013 - Expires: 11/2025
- Membership Card:** A preview of the membership card is shown. It features the 'nordic WALKING UK' logo and includes fields for Name, Valid to date (25/02/2022), and Membership No. Below the card preview, it says 'For Nordic Walking information Call 0333 1234540 or visit www.nordicwalking.co.uk' and a 'Click to download your membercard' link.
- Benefits of NWUK Membership:** A list of benefits with checkmarks:
 - ✓ Book regular walks locally & nationally
 - ✓ Exclusive offers with NWUK & outdoor retailers
 - ✓ Receive Smilage rewards points
 - ✓ Advice, tips & downloadsA link 'View your membership benefits' is provided below the list.

At the bottom left of the main content area, there is a 'Refresh Details' button.

A few things you need to know first

- In the past we admit that things were a tad clunky and it was easy to get confused between the Exercise Anywhere booking portal where you booked activities, how you chose to pay for them and whether you had a current MEMBERSHIP of Nordic walking UK (which provides you discounts in our store and with our amazing partners such as all major outdoor stores)
- Please remember that MEMBERSHIP in this presentation and on the new website is NOT referring to those who pay monthly via DD or walk regularly.
- We are referring to those with a current MEMBERSHIP of Nordic walking UK which was often provided free after your induction and renewed annually thereafter. It is optional.



Why is this important?

- At NWUK, 'membership' will mean much more in the future as your digital card will enable you to access even more benefits as more significant partners begin work with us
- You will be able to see the benefits and discounts once you log in to the new portal with more being added all the time
- We will also be introducing a 'SMILAGE' rewards scheme based on the activities you attend, the improvements you make to your health and fitness – and for supporting your local group of course!



If your Membership of NWUK is current

The portal will know you are a current Member (if you used the same e mail as you do when you book) and your digital card will show in the subscription details section

Renewal date will show clearly and this card can be used on a smart phone or downloaded in order to save in all major outdoor stores

If you used a different e mail for your Membership – let us know!

Our new store will automatically apply a discount whenever you shop with us (if you are logged in)

Our partners are delighted that we no longer issue single use plastic cards as part of pledge to reduce waste – they all accept the digital card and codes for use on their websites are easy to find in your benefits area.



If your membership of NWUK has lapsed or you never claimed the FREE one

- If you never claimed the free 12 month Membership of NWUK when you got your FREEDOM passport – you will have a live activation code that is still ‘valid’ on that passport
- We will honour this code so give us a call but hurry as codes will expire 31st Dec.
- Sorry but we do not know this code so can't help if you have lost the passport!
- If you did claim the free 12 month Membership with your passport but it has now lapsed, We would love you to re join so you can enjoy the benefits, discounts and Smilage rewards when they go live – we will also offer you a lovely £5 discount!
- Call us on 0333 1234 540 or e mail support@nordicwalking.co.uk and we will get things sorted so you can save at least 10% on that new set of paws, straps or even poles!



If you get stuck.....

This might help

If you do not get taken to your new personal dashboard as shown in these slides, you may need to clear the cache on your computer – click the help button on the website for info on how to do this

If you try to use a different e mail on this website for any reason or try to set up as a new user, none of your history, payment details etc will show but its all still safe on the old system so don't panic

Please do not give up as we are real humans at HQ and are here to help – click the help box, call or e mail and we will get you sorted!

If you used a different e mail for your annual NWUK Membership to that you use to book classes on Exercise Anywhere, your card will not show on the portal and the store will not show discounts but we can sort that for you too – please let us know via e mail support@nordicwalking.co.uk or call us on 0333 1234 540



And finally.....

We know some of you are not fans of change so even though we think these are definitely changes for the better, you will still be able to log in to 'Exercise Anywhere' and book activities as before and as always, Membership of NWUK is optional.

However, your Instructor has embraced the new website and it will help them if you do take time to switch over now. (you will also be glad you did)

*WELCOME TO THE NEW LOOK
NORDIC WALKING.CO.UK WHERE
WE TURN MILEAGE INTO
SMILAGE!!!*

